



# WORKFORCE OBSERVATIONS

State of Wisconsin  
Department of Workforce Development  
Office of Economic Advisors

## FOR WESTERN WISCONSIN COUNTIES

BUFFALO, CRAWFORD, JACKSON, JUNEAU, LA CROSSE, MONROE, TREMPLEAU, & VERNON

July 2004

### June Local Unemployment Rates Announced

Wisconsin Department of Workforce Development (DWD) Secretary Roberta Gassman announced that 64 of Wisconsin's 72 counties had lower unemployment rates in June of 2004 than June of 2003.

"Wisconsin is doing very well under Governor Doyle's leadership. For the fifth consecutive month, most Wisconsin counties reported lower unemployment rates than one

in June as students and graduates enter the labor market, caused 61 counties to experience an increase in their June unemployment rates over the prior month, although eight counties showed a monthly decrease and three counties were unchanged in June. When compared with one year ago, the lower June 2004 numbers are good news for the state's overall employment picture.

the rate was at 3.0 percent.

Of the state's major metropolitan areas (MSA), nine had lower unemployment rates, one remain unchanged, and one had an increased rate. When compared to June 2003, all 11 Wisconsin MSAs showed improved rates. June's nonfarm wage and salary estimates show that nine of the 11 metropolitan areas had total industry employment tallies higher than in May and that ten of the 11 had an annual increase in their job totals. The single MSA not to show an annual increase in its number of jobs was Janesville-Beloit, which showed no overall change in its job total.

Labor Force Estimates (Seasonally Adjusted)			
	La Crosse * MSA	Wisconsin (000s)	United States (000s)
<b>Current month: May 2004</b>			
Civilian Labor Force	77,300	3,117.9	147,279
Employment	74,300	2,963.0	139,031
Unemployment	3,000	154.9	8,248
Unemployment rate	3.8%	5.0%	5.6%
<b>Change from one month ago</b>			
Civilian Labor Force	400	2.3	305
Employment	400	5.6	259
Unemployment	0	-3.3	45
Unemployment rate	0.0%	-0.1%	0.0%
<b>Change from one year ago</b>			
Civilian Labor Force	2,100	36.8	362
Employment	2,200	55.8	1,358
Unemployment	-100	-19.1	(997)
Unemployment rate	-0.3%	-0.6%	-0.7%

Note: All estimates are preliminary and based on place of residence.  
\* La Crosse MSA Statistics include Houston County Minnesota

year ago," Secretary Gassman said. "We are pleased that Wisconsin's labor market picture continued to show improvement last month, yet we recognize that not everyone who is seeking employment has found work."

The increased number of job seekers, a normal occurrence

Menominee County reported the highest unemployment rate last month at 13.2 percent, an increase over the May rate, but improved from one year ago. On the low end, Dane County, on a not seasonally adjusted basis, was at 2.7 percent compared to 2.5 percent in May, but still down from a year ago when

# Western Wisconsin Workforce Development Area

June 2004	Buffalo	Crawford	Jackson	Juneau	Lacrosse	Monroe	Trempealeau	Vernon	Region	Non MSA*	Wisconsin
<b>Civilian Labor Force**</b>	7,560	10,690	12,950	11,110	66,030	23,160	16,030	15,410	162,930	96,890	3,175,260
Employed	7,270	10,120	12,470	10,250	63,530	22,210	15,300	14,720	155,880	92,350	3,012,280
Unemployed	290	570	480	850	2,500	950	730	690	7,040	4,540	162,980
Unemployment Rate	3.8%	5.3%	3.7%	7.7%	3.8%	4.1%	4.5%	4.5%	4.3%	4.7%	5.1%
<b>Total Nonfarm (NFWs) ***</b>	5,300	7,900	9,000	9,100	70,000	19,600	13,200	8,800	142,900	72,800	2,868,800
Total Private	4,400	6,600	6,000	6,700	61,400	15,100	10,900	6,500	117,400	56,000	2,459,000
Goods Producing	500	1,900	2,100	2,300	12,300	4,000	5,400	1,200	29,600	17,300	656,400
Service Producing	4,900	5,900	6,900	6,800	57,800	15,600	7,800	7,700	113,300	55,500	2,212,400
Constr., Mining & Nat.Rsrcs	180	260	1,230	300	2,700	550	270	300	5,800	3,100	138,300
Manufacturing	300	1,700	900	2,000	9,500	3,400	5,100	900	23,800	14,300	518,100
Trade	500	1,800	900	1,100	12,000	2,700	1,400	1,700	22,200	10,200	446,300
Transportation & Utilities	2,000	200	800	300	2,100	1,800	600	300	8,000	5,900	326,900
Financial Activities	160	190	240	240	3,500	580	490	370	5,800	2,300	161,000
Education and Health Services	500	1,000	700	1,200	13,100	1,600	1,200	1,600	20,900	7,800	373,800
Leisure & Hospitality	500	900	900	900	7,400	2,000	900	700	14,000	6,600	270,600
Info., Prof. & Bus. Svcs, Other Svcs	300	500	400	600	11,100	2,500	1,100	600	17,000	6,000	442,800
Total Government	940	1,310	3,060	2,440	8,640	4,490	2,220	2,350	25,500	16,800	409,800
Federal	140	80	60	280	540	2,150	140	130	3,530	2,990	29,500
State	20	220	460	760	1,710	250	40	50	3,510	1,800	90,100
Local	770	1,000	2,550	1,400	6,390	2,090	2,040	2,170	18,410	12,020	290,200
<b>Change from one month ago</b>	<b>May 2004</b>										
<b>Civilian Labor Force**</b>	60	680	580	290	800	570	580	530	4,000	3,300	76,400
Employed	50	630	540	280	400	560	480	440	3,400	3,000	60,800
Unemployed	10	50	40	10	300	10	100	80	600	300	15,600
Unemployment rate(%)	0.1	0.1	0.2	-0.1	0.5	0.0	0.4	0.4	0.3	0.2	0.3
<b>Total Nonfarm (NFWs) ***</b>	50	400	270	120	-300	240	240	170	1,200	1,500	35,000
Percent change NFWs from last moni	1.0%	5.4%	3.1%	1.3%	-0.5%	1.3%	1.8%	2.0%	0.8%	2.1%	1.2%
Total Private	30	250	200	100	700	200	230	70	1,700	1,000	45,100
Goods Producing	20	110	100	0	400	0	180	20	900	500	17,000
Service Producing	30	300	100	100	-700	200	60	150	300	1,000	18,000
Constr., Mining & Nat.Rsrcs	10	20	120	20	100	30	20	30	300	200	7,300
Manufacturing	10	90	0	0	300	-10	160	-10	500	300	9,700
Trade	0	40	0	0	200	20	10	-10	300	100	5,800
Transportation & Utilities	10	-10	10	-10	0	-30	20	0	0	0	4,100
Financial Activities	0	0	10	0	100	10	0	0	100	0	1,600
Education and Health Services	-10	30	20	0	-200	20	10	10	-100	100	-1,600
Leisure & Hospitality	20	70	20	0	0	80	30	20	300	300	12,800
Svcs	0	20	10	0	200	50	-20	20	300	100	7,200
Total Government	20	150	80	50	-990	80	10	110	-500	500	-10,100
Federal	0	10	0	0	0	50	0	10	100	100	200
State	0	20	20	30	-900	10	10	10	-800	100	-10,200
Local	20	130	70	20	-90	20	0	90	200	300	-100
<b>Change from one year ago</b>	<b>June 2003</b>										
<b>Civilian Labor Force**</b>	-60	470	330	160	1,800	910	970	400	4,900	3,200	34,800
Employed	0	490	350	330	1,900	1,070	1,090	430	5,700	3,800	54,100
Unemployed	-60	-20	-10	-160	-200	-160	-120	-30	-700	-600	-19,300
Unemployment rate(%)	-0.7	-0.5	-0.2	-1.6	-0.4	-0.9	-1.1	-0.3	-0.6	-0.8	-0.7
<b>Total Nonfarm (NFWs) ***</b>	-20	250	110	160	1,500	670	740	40	3,500	1,900	45,000
Percent change NFWs from last year	-0.3%	3.2%	1.2%	1.7%	2.2%	3.5%	6.0%	0.4%	2.5%	2.7%	1.6%
Total Private	50	120	100	-100	1,700	600	700	200	3,400	1,700	54,500
Goods Producing	10	60	100	-100	500	-100	400	0	900	400	9,200
Service Producing	-30	190	0	300	1,100	700	300	0	2,600	1,500	35,800
Constr., Mining & Nat.Rsrcs	10	10	70	10	0	10	0	20	100	100	700
Manufacturing	0	50	0	-100	500	-70	430	-10	700	300	8,500
Trade	0	20	0	0	300	140	60	80	500	200	13,500
Transportation & Utilities	40	-10	0	20	-100	140	10	10	100	200	8,000
Financial Activities	0	0	10	0	200	10	40	-10	200	0	2,300
Education and Health Services	-30	10	0	100	400	30	20	70	600	200	9,000
Leisure & Hospitality	30	60	100	0	0	90	60	20	300	300	7,900
Svcs	-10	-10	-100	0	500	280	60	-20	800	300	12,200
Total Government	-70	130	20	210	-180	50	50	-120	100	300	-9,500
Federal	-40	0	0	40	0	10	0	0	0	0	-500
State	0	10	-20	190	-90	0	0	0	100	200	-6,600
Local	-20	110	30	-20	-90	50	50	-120	0	100	-2,400

\* Seven counties, excluding La Crosse County

\*\* Includes participants residing in area.

\*\*\* Includes employment with employers located in area. Estimates above are NOT seasonally adjusted. Current month estimates are preliminary. Totals may not add due to rounding. NFWs data benchmarked to 3/2003